Scouting America
Garden State Council

Dear Local Business Owner,

What if your business could help a local Scout get to summer camp while also bringing new customers through your door?

Garden State Council, Scouting America, invites local businesses throughout Southern New Jersey to support young people and families in their communities by participating in our **2027 Camp Card Campaign**.

Scouting America, formerly the Boy Scouts of America, helps young people build character, leadership, citizenship, confidence, and practical life skills through programs such as Cub Scouts, Scouts BSA, Venturing, and Exploring.

The **Camp Card Campaign** gives Scouts an opportunity to raise money to help make Scouting more affordable for their families. Funds raised can help cover costs such as **summer camp, outdoor adventures, uniforms, program supplies, registration, and other Scouting activities.** Your support can help a local Scout have experiences that might otherwise be difficult for their family to afford.

How Can Your Business Participate?

We are asking local businesses to provide a **special discount or promotional offer** that can be included on the 2027 Camp Card. There is **no participation fee**, and the offer can be something simple that works for your business, such as:

- **10%–20% off** a purchase
- **$5 or $10 off** a purchase of a certain amount
- **Buy One, Get One** offer
- Free item or upgrade with a purchase
- Discount on a specific service or activity
- A special offer created specifically for Camp Card users

How Can This Help Your Business?

The Camp Card is more than a fundraiser—it is an opportunity to **introduce your business to local families and encourage them to become customers.** Scouts and their families will be looking for participating businesses to use their Camp Card offers, giving you an opportunity to generate new visits and build relationships with families in your community.

By participating, your business can **support local youth, reach Scouting families, encourage repeat business, and demonstrate your commitment to the community**—all while offering customers a meaningful value.

Thank you for considering becoming a **2027 Camp Card Community Partner** and helping make Scouting more accessible to local families throughout Southern New Jersey.

Yours in Scouting,

Javier Juarez

Camp Card Staff Advisor

Garden State Council, Scouting America

SCOUTING IS THE START OF SOMETHING **GREAT!**

Scouting America

The Garden State Council proudly serves over **4,500 Scouts** in more than **220 units** across six counties in Southern New Jersey. Our Camp Card Campaign is a key fundraising initiative that helps Scouts earn their way to summer camp — an experience that **builds leadership, responsibility,** and **lifelong skills.**

Each Camp Card offers customers great **local discounts** and **savings** at businesses like yours, while directly supporting a Scout's journey in the program. Your partnership helps us offer real value to the community and invest in the next generation of leaders.



20,000 average Camp Cards sold.

$100,000 in fundraising for local units.



PERMACARD
Get Noticed!

FUNDRAISING CARD MERCHANT AGREEMENT

Business name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact name: _____ Phone: _____

Email: _____

Council Name: _____

Estimated card production _____
(Merchants typically see at 5-10% redemption on cards distributed).

DISCOUNT OFFER *(check one box)*

Card location options: ☐ Single use tear off ☐ Multi-use remains on card

☐ Repeat offer from last year.

☐ Buy (item) _____ at regular price,
Get (item) _____ FREE.

☐ $5 off $25 purchase

☐ $5 off $50 purchase

☐ Other – print offer EXACTLY as it should appear:

Participating locations: _____

OPPORTUNITIES ARE LIMITED TO A SPECIFIC NUMBER OF SPOTS ON THE CAMP CARD.
There is no guarantee your offer will be chosen.

The following stipulations will appear on all cards:

- Must present card at time of order.
- Limit one offer per card per person per day.
- Not valid with any other offer.
- Additional terms and conditions may apply.

I authorize PermaCard to print the above offer on a fundraising card, and agree to honor the discount from January 1, 2027, through December 31, 2027, unless otherwise noted above. By signing this agreement, the Merchant agrees to indemnify and hold harmless the Manufacturer from any and all claims or liabilities arising out of the Merchant's participation in the fundraising program.

_____ _____
SIGNATURE DATE

_____ _____
PRINT NAME TITLE

THIS FORM MUST BE SIGNED AND DATED.

PermaCard, a division of CBS Marketing Solutions, Inc., is a manufacturer of fundraising cards for non-profit organizations, Booster clubs, and private organizations across the US, and acts solely as a printer and distributor of fundraising cards and does not guarantee, endorse, or administer any merchant offers. PermaCard shall not be liable for any disputes, claims, losses, damages, or expenses arising from or related to the Merchant's offer, including but not limited to refusal to honor the offer, errors or omissions in the offer details provided by the Merchant, or the quality of goods or services provided by the Merchant.